

*Black Tie International:
The 59th Annual Palm Beach Heart Ball*



*Honoree Kathryn C. Vecellio, Chairman Julie Rudolph,
Mission Ambassador Annie Falk
Photo by: Lucien Capehart Photography*

*The Breakers was Pretty in Pink
for the 59th Annual Palm Beach Heart Ball*

Where: The Breakers Hotel, Palm Beach

When: Friday, February 14, 2014

On Valentine's Day the American Heart Association hosted its annual 2014 Heart Ball. This year will mark the 59th celebration of the Heart Ball in Palm Beach.

Infamous designer, Christian Siriano, flew in from New York to attend the ball. He was accompanied by a slew of models, sporting his newest designs. The models were elevated on pedestals and adorned in his custom designs.

Following the cocktail hour, guests proceeded to the ballroom and jaws dropped over the pink wonderland designed by Michael Ereshena.

There was also a live diamond cutting demonstration provided by Diamante Atelier, top supporters of the Palm Beach Heart Ball. The live auction was truly a highlight of the evening, which climaxed to a bidding war over the grand finale item, a diamond cocktail ring donated by Diamante Atelier. Tim Luke, who many guests recognized from HGTV, Cash in the Attic and Antique Roadshow, kept the audience in stitches throughout the evening. He served as emcee and auctioneer.

Julie Rudolph, chairman, gave a touching story of why she supports the American Heart Association and encouraged guests to get involved as well.

The evening concluded as guests danced until the wee hours. Palm Beachers love a live band!

Heart Disease is the #1 killer of women and the guests shared stories about their personal connection to heart and how important this cause is to them. By 2020 the American Heart Association is striving to improve the cardiovascular health of all Americans by 20%, while reducing deaths from cardiovascular diseases and stroke by 20%. It is through the support of these ambitious Chairmen that are turning this goal into a reality.

Chairman Julie Rudolph

Honoree Kathryn C. Vecellio

Mission Ambassador Annie Falk

Junior Chairman Angela Vecellio